12th ANNUAL

SATURDAY, MAY 17, 2025

Malyna Rivera

malyna@lakeelsinorechamber.com

(951) 245-8848

Johnathan Skinner

jskinner@lake-elsinore.org

951-674-3124, ext. 266

SPONSORSHIP PACKAGES SPONSORSHIP OPPORTUNITIES ARE LIMITED

Sponsoring the 12th Annual Lake Elsinore Dream Extreme Fishing Derby, Saturday, May 17th has great Benefits. Help us make this a fantastic event for all. Share the fun and excitement of the weekend and enjoy the many attractive returns.

\$5,000 Bass Level

(Top billing on all promotions)

- Top billing on print advertisements promoting 12th Annual Fishing Derby
- Inclusion of Derby Marketing
- Team entry into 2025 Fishing Derby (\$120 value)
- Your Company logo on Derby Website
- Brand @mentions on social media announcements
- Featured company logo placement in all available promotional efforts
- And any other listed items in lower levels

\$2,500 Catfish Level

- Launch Pointe Gift Basket
- Team entry to 12th Annual Fishing Derby (\$120 value)
- Your company logo on Derby Website
- Brand mentions on social media announcements
- Logo on Poster signage
- Featured logo placement in all available promotional efforts
- And any other listed items in lower levels

\$1,000 Wiper Level

- Dinner for two at Bobber on the lake (2) Entrees and (2) Beverages
- Your company logo on Derby Website
- Brand mentions on social media announcements
- Logo on poster signage
- Logo placement in all available promotional efforts

\$500 Crappie Level

- Your company logo on Derby Website
- Logo on poster placement in all available promotional efforts
- And any other listed items in lower levels

\$100 Carp Level

 Logo on poster placement in all available promotional efforts



Payments: Cash payments are due before May 1, 2025. Failure to pay fees when due, may result in termination of sponsor package agreements. In-kind services shall be scheduled in writing by a representative and sponsor.

Limitation of Sponsorship: Unless otherwise provided, the cash or services and the sponsor benefits described in this agreement are related solely to the Dream Extreme Fishing Derby to be held May 17, 2025. Assuming the event is continued in 2025, the Sponsor shall have the first right of refusal to continue sponsor's involvement in the event on such terms as sponsor and Launch Pointe shall agree.

License and Usage: Sponsor herby grants the Dream Extreme Fishing Derby a limited, non-exclusive license to use sponsor's trade names, trademarks, service marks and other proprietary information [the "propriety information"] owned by the sponsor. The Dream Extreme Fishing Derby agrees that the proprietary information will be used only in connection with the 2025 event to provide the benefits set forth in the proposal and such other benefits as sponsor and Launch Pointe may agree. The Dream Extreme Fishing Derby's use of the proprietary information is subject to the approval of the sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings: The dollar value set forth in the proposal are estimates are based upon general sponsorship information available to the Dream Extreme Fishing Derby; no portion of the sponsorship cash payments or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the proposal.

Termination: The Dream Extreme Fishing Derby may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services. The Dream Extreme Fishing Derby may substitute an event with equivalent benefits with the approval of the sponsor or shall refund any cash fee received from sponsor by the Dream Extreme Fishing Derby. Sponsor shall not terminate this agreement without the written approval of the Dream Extreme Fishing Derby.

Logo Artwork Specs: Accepted file formats- .pdf, ai, .psd, .png and jpeg. Images: embedded or linked (must include all linked files) Fonts: Converted to curves/outlines. 300dpi at actual print size. Colors: CMYK

Amendments: This agreement is governed by California law and is binding upon all of the parties' successors and assigns.

Miscellaneous: This agreement is governed by California Law and is binding upon all of the parties' successors and assigns.

| Dated: | Received Dated: |
|----------------|-----------------------|
| Sponsor Name: | Derby Representative: |
| Sponsor Level: | Sign: |
| Sign: | |
| | |